



2021 Sponsorship Opportunities

**Saturday May 22, 2021
Symphony Park
4400 Sharon Road, Charlotte, NC
8:30 AM – 12 PM**

How We Help:

Raise awareness of Parkinson's disease through educational and support outreach in both North Carolina and South Carolina.

Coordinate 90+ support groups region wide including a Virtual Support Group

Staff assisted resource line and providing information on the disease and appropriate local resources.

**Provide movement therapy classes: Yoga and Dance for Parkinson's
(all at not cost to attendees)**



Sponsorship Opportunities 2021

Sponsorship Levels and Benefits	Presenting Sponsor \$5000	Gold \$2500	Silver \$1000	Bronze \$500
Name & logo recognition in all media announcements	X			
Opportunity to present at the event	X			
Recognition on marketing materials	Logo & Name	Name		
Sponsorship recognition by emcee during the event	X	X	X	
Recognition on Walk Website	Logo & Name	Name	Name	
Recognition as sponsor on social media	Logo & Name	Name	Name	
Recognition on back of t-shirt (Logo must be received by March 29, 2021)	X	X	X	
Recognition on e-communications such as team captain newsletter and e-blast participants	Logo & Name	Name	Name	Name
Recognition on a mile marker along the route	Logo & Name	Logo	Logo	Name
Exhibit table in the resource area	X	X	X	X





Exclusive Walk Opportunities 2021

Exhibitor - \$250

This is an opportunity for your business or non-profit to showcase information about your group and to provide resources to individuals whose lives have been touched by Parkinson's disease. As part of this sponsorship level you will receive 1 table within the resource area.

Kid's Zone - \$250

As the kid's area sponsor you will have the opportunity to bring your company banner to display in the kid's zone or we can provide your logo on signage for display. You will also have an informational table to display materials about your organization. This is also a fun opportunity for your employees to volunteer and interact with kids and families. We will provide face painting, kids games and activities.

Pet Zone - \$250

Even your four-legged friends need a rest after "moving-it" along the walk course. You will have the opportunity to bring your company banner to display in the pet area or we can provide your logo on signage for display. You will also have an informational table to display materials about your organization. Another fun way to interact with the participants. You can provide water bowls, treats, etc. if you'd like.

Mile Marker Sponsor - \$150

As a mile marker sponsor, you will receive a sign along the route with your company logo. An individual could also purchase a mile marker in honor or memory of someone. We would be happy to help you with the wording.





**Parkinson Association of the Carolinas
Saturday, May 22, 2021
Sponsorship Registration**

Please select your sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> \$5,000 Presenting Sponsor | <input type="checkbox"/> \$250 Kids Zone |
| <input type="checkbox"/> \$2,500 Gold Sponsor | <input type="checkbox"/> \$250 Pet Zone |
| <input type="checkbox"/> \$1,000 Silver Sponsor | <input type="checkbox"/> \$250 Exhibitor |
| <input type="checkbox"/> \$500 Bronze Sponsor | <input type="checkbox"/> \$150 Mile Marker |

Name: _____

Company: _____

E-mail Address: _____

Phone: _____

Mailing Address: _____

****If a company logo is included in your sponsorship, please email your logo in one of the following formats .eps, png, jpeg, pdf or gif to Ann Marie Worman at aworman@parkinsonassociation.org**

Payment Options:

Please make your check payable to: ***Parkinson Association of the Carolinas (or PAC)*** and mail to: ***2101 Sardis Road N., Suite 102, Charlotte, NC 28227***. If you would like to pay by Visa, Master Card, Discover or American Express, visit our website at www.parkinsonassociation.org and select the red **DONATE NOW** button in the upper right-hand corner of the home page. In the **"COMMENT"** section of the form please insert the level of sponsorship you are paying for. If you have any questions about a sponsorship, contact Ann Marie Worman at 704-280-0827 or aworman@parkinsonassociation.org.

Note to Exhibitors

- Exhibitors should be set up by 8:00 AM
- Walker Registration begins at 8:30 AM
- Each exhibitor will be given one 6' long banquet table with 1 chair. Please bring your own table cloth.

Thank you for your support!

Parkinson Association of the Carolinas is a 501c (3) non-profit organization; independent of a national organization and not state or federally funded