

Member Recruitment Post
Marketing/Awareness Committee

Description

Parkinson Association of the Carolinas (PAC) aims to (1) raise awareness about Parkinson's disease (PD), (2) promote its cost-free programs benefiting the North and South Carolina Parkinson's community, and (3) garner support for its services.

The Marketing/Awareness Committee will help the organization to increase its visual presence through the following activities:

- Researching marketing and communications best practices for nonprofits
- Developing and executing a strategic marketing plan
- Identifying marketing opportunities

Skills Needed

- Marketing & Public Relations
- Digital Marketing & Search Engine Optimization (SEO)

Time Commitment:

5-10 hours per month

Committee members will also meet for one hour on a bimonthly basis at PAC's office or virtually via Zoom.

Application Process:

To be considered for this position, please visit www.parkinsonassociation.org/volunteer-opportunities/, and complete the Volunteer Application online. You will need to upload your resume through the application portal.

For more information about this position and/or PAC's internship and volunteer program, please contact our Associate Director Lauren Tankersly via telephone at 980-245-2786 or via email at LTankersly@parkinsonassociation.org.