



Dear Community Partner,

We invite you to participate as a sponsor for the **2019 Parkinson's Disease Symposium** presented by the Parkinson Association of the Carolinas. The symposium will be held on **Saturday, November 2<sup>nd</sup>, 2019** at Crown Reef Resort (2918 S Ocean Boulevard, Myrtle Beach, SC 29577) in Myrtle Beach, SC. This will be a free educational event and resource fair for individuals with Parkinson's disease, their care partners, friends and families, as well as PD professionals. This symposium is an outreach event of the Parkinson Association of the Carolinas as it is our mission "to serve as a resource for individuals and their families affected by Parkinson's disease in the Carolinas, through education, community outreach and direct support."

Your sponsorship includes a table and two chairs located in the exhibit area for the duration of the event from 8:00 AM – 12:00 pm. You will also have access to breakfast. Please let us know if you have any dietary restrictions. This is a great opportunity to engage with people who are impacted by Parkinson's disease as a patient, caregiver or health care professional.

**Exhibitor space is limited and is first come, first serve. Secure your spot today!**

Return the completed registration form to the Parkinson Association of the Carolinas (PAC), 2101 Sardis Road North, Box 15, Charlotte, NC 28227. Checks should be made to "PAC" or "Parkinson Association of the Carolinas". PAC is a tax-exempt charitable organization under section 501(c)(3) of the Internal Revenue Code. Our Federal Tax ID is #30-0064156.

If you have questions or need more information, please contact Dianna Beaty at [dbeaty@parkinsonassociation.org](mailto:dbeaty@parkinsonassociation.org). We look forward to seeing you on November 2<sup>nd</sup>, 2019!

Sincerely,

Dianna Beaty

Program Director

  
**Parkinson**  
Association of the  
**Carolinas**  
**Sponsorship Opportunities**

**\$2,500 Presenting Sponsor Includes:**

- Speaking time from podium before event begins
- Company logo and name on event program as a Presenting sponsor
- Company logo and name prominently displayed on Power Point Screens
- Sponsorship recognition by PAC from the stage during event
- Company logo on signage throughout the event
- Company name and logo on PAC's website, e-communications, marketing materials and social media outlets
- Premier placement of exhibit table in the resource area

**\$2,000 Gold Sponsor Includes:**

- Company logo and name on event program as a Gold sponsor
- Company logo and name prominently displayed on Power Point Screens
- Sponsorship recognition by PAC from the stage during event
- Company logo on signage throughout the event
- Company name and logo on PAC's website, e-communications, marketing materials and social media outlets
- Premier placement of exhibit table in the resource area

**\$1,000 Silver Sponsor Includes:**

- Company logo and name on the event program as a Silver sponsor
- Company logo and name prominently displayed on Power Point Screens
- Sponsorship recognition by PAC from the stage during event
- Company name recognition on PAC's website, e-communications and social media outlets
- Prominent placement of exhibit table in the resource area

**\$500 Bronze Sponsor Includes:**

- Company logo and name on the event program as a Bronze sponsor
- Company logo and name prominently displayed on Power Point Screens
- Company name recognition on PAC's website
- Prime location of exhibit table in the resource area

**\$500 Breakfast Sponsor Includes:**

- Company logo and name on the event program as the Breakfast sponsor
- Company logo and name prominently displayed on Power Point Screens
- Company logo on signage at the breakfast area
- Company name recognition on PAC's website
- Prime location of exhibit table in the resource area



**\$250 Exhibit Table Includes:**

- Company name recognition on PAC's website
- 1 table located in the resource area



**Parkinson's Disease Symposium  
Sponsorship Registration**

Saturday, November 2, 2019  
Crown Reef Resort  
2918 S Ocean Boulevard Myrtle Beach, SC 29577

**Please select your sponsorship level:**

- |   |  |
|---|--|
| <input type="checkbox"/> \$2,500 Presenting Sponsor | <input type="checkbox"/> \$500 Bronze Sponsor    |
| <input type="checkbox"/> \$2,000 Gold Sponsor       | <input type="checkbox"/> \$500 Breakfast Sponsor |
| <input type="checkbox"/> \$1,000 Silver Sponsor     | <input type="checkbox"/> \$250 Exhibitor         |

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**\*\*If a company logo is included in your sponsorship, please email your logo in either ".eps" or ".ai" format to Dianna Beaty at the email address below.**

**Payment Options:**

Please make your check payable to: ***Parkinson Association of the Carolinas*** and mail to: **2101 Sardis Road North, Box 15, Charlotte, NC 28227**. If you would like to pay by Visa, Master Card, Discover or American Express, please contact Dianna Beaty at [dbeaty@parkinsonassociation.org](mailto:dbeaty@parkinsonassociation.org) or by phone at 980-245-2786.

**Note to Exhibitors**

Resource area set-up will begin at 7:00 AM  
Resource area will open at 8:00 AM  
Each exhibitor will be given one 6' table with 2 chairs. Please bring your own table cloth.  
A light breakfast and box lunch will be provided.  
There is no access to electricity.

**Thank you for your support!**