

Contact Information:

Marie Jaffe, Executive Director

5970 Fairview Road, Suite 217

Charlotte, NC 28210

Phone: 704-248-3714

E-mail: mjaffe@parkinsonassociation.org



Parkinson Association of the Carolinas Receives Matching Gift Challenge from The Leon Levine Foundation

Charlotte, NC – November 1, 2013 – The Parkinson Association of the Carolinas (PAC) is pleased to announce the kick-off of the *Faces of Parkinson's* Annual Giving Campaign. The goals of this year's campaign are to bring awareness to Parkinson's disease and to raise important funds, which will allow PAC to provide support and education to people with Parkinson's, the care partners, family and friends in North and South Carolina. Thanks to a Matching Gift Challenge from The Leon Levine Foundation, many of the donations received during the campaign will be doubled.

Now through December 16, 2013, The Leon Levine Foundation will match, dollar for dollar, up to \$10,000, contributions that are received from new donors; those who have a two-year lapse in giving; and from those who increase the amount of their previous gift. This is a great opportunity for donors to make an even bigger impact since their gifts will be doubled.

"We are grateful to our friends at The Leon Levine Foundation for this opportunity to make our donations go even further," said Marie Jaffe, Executive Director of the Parkinson's Association of the Carolinas.

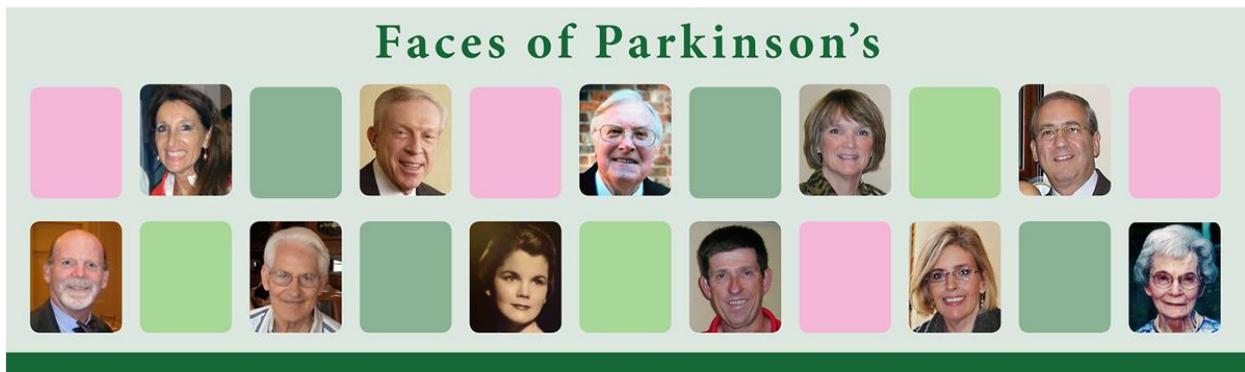
There are nearly one million Americans living with Parkinson's disease. An estimated 43,000 live here in the Carolinas. There are still thousands of other faces whose lives have been impacted by the disease such as Care Partners, Family Members, Friends and Co-Workers. PAC's goal is to provide support to each of these faces.

The Parkinson Association of the Carolina's (PAC) mission is to *serve as a resource for individuals and their families affected by Parkinson's disease in the Carolinas, through education, community outreach and direct support*. It is the focus of PAC to provide the tools needed to people with Parkinson's disease and their families to help them face their own unique challenges in dealing with the Disease.

Parkinson's disease is a chronic and progressive brain disease which is the result of the malfunction and death of vital cells in the brain, known as neurons. The Disease affects each patient differently and the symptoms can change from day-to-day. The Disease causes both movement-related symptoms as well as non-movement symptoms. Movement symptoms can include: shaking, tremor, rigidity and problems with balance. Non-motor symptoms can include: loss of sense of smell, fatigue, lack of facial expressions and mood disorders such as depression and anxiety.

“The *Faces of Parkinson’s* campaign gives PAC the opportunity to bring awareness to the many different aspects of the Disease. Just as the faces of people with Parkinson’s have unique characteristics, the symptoms of the Disease are unique for each person”, said Marie Jaffe.

If you would like to make a contribution to the *Faces of Parkinson’s* Annual Giving Campaign or would like to learn about Parkinson’s disease, you can visit the Parkinson Association of the Carolinas website at www.parkinsonassociaton.org or call our toll-free number at 1-866-903-7275.



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